



DADE COUNTY MEDICAL ASSOCIATION
1501 N.W. North River Drive • Miami, FL 33125
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June 2, 2010

Re: An Unprecedented Opportunity to Receive \$44,000 to \$63,750 in Stimulus Funds

Dear Doctor:

We know that many physicians are interested in the potential benefits of electronic health records. Fortunately, primary care doctors who convert to electronic health records (EHR) during the next year are eligible for federal stimulus funds designated to help mitigate the cost and manpower required.

The South Florida Health Information Technology Regional Extension Center (REC) was established with the assistance of **Health Choice Network**, the **Health Foundation of South Florida**, and the **South Florida Health Information Initiative**. The Dade County Medical Association is also a partner in this collaborative.

Research shows that the quantifiable benefits of adopting EHR include increased productivity, streamlining operations, and full reimbursement for treating Medicare and Medicaid patients (in the near future). The South Florida REC team can help you qualify for and collect up to \$44,000 from Medicare or \$63,750 from Medicaid over the next 5 years as your office adopts and uses a certified EHR system.

Whether you have purchased a system and wish to expand its capabilities or haven't yet adopted this technology now is the ideal time to invest in a certified EHR system.

The mission of the South Florida REC is to provide an independent, knowledgeable consultative service to facilitate the implementation of EHR technology and to help you meet the requirements for the financial incentives designated by the Office of National Coordinator for Health Information Technology (ONC). To do this, the REC will rely on the expertise of Health Choice Network (HCN), a national leader in the use of health information technology. In the last fifteen years, HCN has helped more than 460 providers in nine different states adopt electronic health records.

Our team will offer this impartial technical assistance to at least 1,500 practitioners whose practices meet at least one of the following criteria:

- _ Individual and small group primary care practices (10 or fewer individuals with prescriptive privileges);
- _ Public and Critical Access Hospitals;
- _ Community health centers and rural health clinics; and
- _ Settings that predominantly serve the uninsured, underinsured, and medically underserved.

"Promoting Quality Medical Care Since 1903"

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Bottom line: The South Florida REC exists to help you select the best EHR for your practice and qualify for the federal incentives.

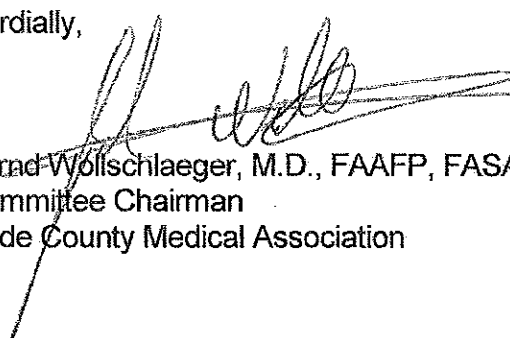
To create this opportunity, you'll need to:

1. Complete the brief membership application attached, and
2. Complete the non-technical readiness assessment survey at www.SouthFloridaREC.org.

If you are a primary care physician (as defined by Medicare and Medicaid) and are one of the first 1,500 practitioners to respond, there is no cost for you to receive this education, training and technical support through the grant.

We urge you to complete the application and assessment tools today and ask you to encourage your colleagues to do so as well. The sooner you take action, the more likely your practice will be eligible for the entire incentive package.

Cordially,



Bernd Wollschlaeger, M.D., FAAFP, FASAM
Committee Chairman
Dade County Medical Association



Lisa K. Rawlins
Executive Director
South Florida Regional Extension Center