

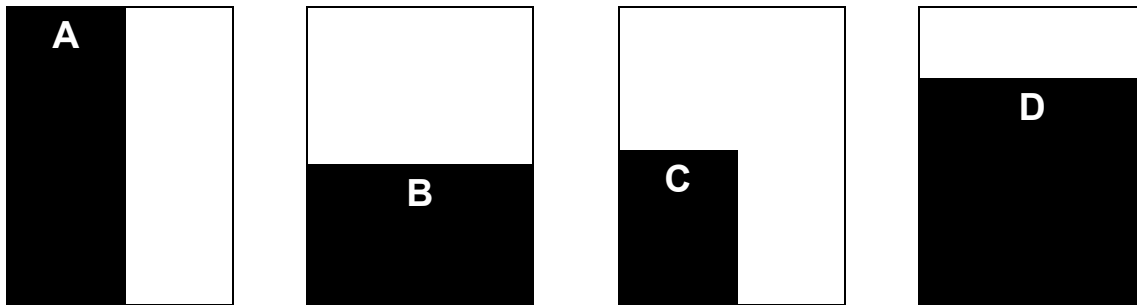
# MIAMI MEDICINE

The Official Publication of the Dade County Medical Association

## ADVERTISING RATES

Dade County Medical Association  
 1501 NW North River Drive  
 2nd Floor  
 Miami, FL 33125  
 T: (305) 324-8717  
 F: (305) 325-1316  
 phandler@miamimed.com

### Display Ad—Sizes & Rates



	Size	Dimensions (w x h)	1X	3X	6X	12X
<b>A</b>	1/2 V	3.67" X 10"	\$330	\$305	\$280	\$240
<b>B</b>	1/2 H	7.5" X 4.89"	\$330	\$305	\$280	\$240
<b>C</b>	1/4 V	3.67" X 4.89"	\$150	\$133	\$120	\$108
<b>D</b>	3/4 H*	7.5" X 7.5" (COLOR)	\$1390	\$1320	\$1275	\$1210
	FULL	7.5" X 10"	\$490	\$460	\$415	\$345
	Inside Front Cover (COLOR)		\$1390	\$1320	\$1275	\$1210
	Inside Back Cover (COLOR)		\$1390	\$1320	\$1275	\$1210
* Back page only						

### Color

All rates are for black and white ads unless otherwise noted. For color ad rates, add \$100 per insertion to the insertion rate.

### Artwork

All artwork must be submitted electronically, in grayscale for black and white ads, and CMYK for color ads. PDF, JPG, and TIF files are preferred. Artwork can be emailed to phandler@miamimed.com or submitted on CD along with a printed copy.

### Information

For more information, please contact phandler@miamimed.com or call (305) 324-8717.

Miami Medicine is also published online at [www.miamimed.com](http://www.miamimed.com) at no additional charge to you!

### Production Charges

Ad Layout and Design charges will be assessed, if applicable, at \$200 per page, and prorated for any portion of a page. E.g. A half page ad would cost \$100. A quarter page would cost \$50. This is a one-time charge.

